


EDITORIAL CALENDAR 2025



JANUARY AD CLOSE 12/06 MATERIAL CLOSE 12/12	FEBRUARY AD CLOSE 01/10 MATERIAL CLOSE 01/15	MARCH AD CLOSE 02/10 MATERIAL CLOSE 02/14	APRIL AD CLOSE 03/03 MATERIAL CLOSE 03/13	MAY AD CLOSE 04/08 MATERIAL CLOSE 04/14	JUNE AD CLOSE 05/09 MATERIAL CLOSE 05/15
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DAIRY FOODS WEBSITE, "NEWS & VIEWS" NEWSLETTER & EMAGAZINE

COVER STORIES	PROCESSOR PROFILE: MILK	PROCESSOR PROFILE: ICE CREAM & NOVELTIES	CHEESEXPO SHOW ISSUE PROCESSOR PROFILE: CHEESE	PROCESSOR PROFILE: CULTURED DAIRY	PROCESSOR PROFILE: BUTTER	IFT SHOW ISSUE INGREDIENT ISSUE 
REPORTS	WEIGHT MANAGEMENT/DIET	CULTURED DAIRY	TOP WOMEN IN DAIRY	RTD COFFEE, TEA & JUICE	PROTEIN	SPONSOR CATEGORIES: <ul style="list-style-type: none"> CHEESE ICE CREAM MILK CULTURED DAIRY RTD BEVERAGES SPORTS NUTRITION
MARKET TRENDS	ICE CREAM	MILK	FROZEN NOVELTIES	CHEESE	CULTURED DAIRY PRODUCTS	
INGREDIENTS	GUMS, EMULSIFIERS & STABILIZERS	FRUIT, NUTS & OTHER INCLUSIONS	SUGAR REDUCTION	PREBIOTICS, PROBIOTICS & POSTBIOTICS	FLAVORS, EXTRACTS, MASKERS	
COLUMNS	CHEESE DOCTOR: AVIAN FLU & DAIRY DAIRY DETECTIVE: OPPORTUNITIES & CHALLENGES OF MILK HEALTH & WELLNESS: AGING WELL	3-A TODAY: THIRD PARTY VERIFICATION CULTURALLY SPEAKING HEALTH & WELLNESS: GUT HEALTH & BIOACTIVE	DAIRY DETECTIVE: CHEESE FUNCTIONALITY & MACHINABILITY DAIRY & NUTRITION: DAIRY FOODS & CARDIOMETABOLIC HEALTH GLOBAL INSIGHTS: DAIRY'S SUPPLY & DEMAND OUTLOOK HEALTH & WELLNESS: CHILDHOOD NUTRITION	CHEESE DOCTOR: PROTECTIVE CULTURES & FERMENTATES HEALTH & WELLNESS: SPORTS NUTRITION	3-A TODAY: BEYOND SANITARY EQUIPMENT DESIGN CULTURALLY SPEAKING HEALTH & WELLNESS: ARTISAN BUTTER	DAIRY DETECTIVE: MEMBRANE APPLICATION IN FOOD INDUSTRY DAIRY & NUTRITION: DAIRY FOODS IN "FOOD AS MEDICINE" MOVEMENT GLOBAL INSIGHTS: IMPACT OF CHEESE PRODUCTION
INGREDIENT SHOWCASES	FLAVORS, BOTANICALS & MASKING AGENTS	FUNCTIONAL INGREDIENTS/FIBER	INGREDIENTS FOR CHEESEMAKING	COLORS	DAIRY & PLANT-BASED PROTEINS	SWEETENERS
OPERATIONS	INSIDE THE PLANT: MILK	INSIDE THE PLANT: ICE CREAM & NOVELTIES	INSIDE THE PLANT: CHEESE	INSIDE THE PLANT: CULTURED DAIRY	INSIDE THE PLANT: BUTTER	DISTRIBUTION
PROCESSING & PACKAGING	X-RAY, METAL DETECTION & INSPECTION SYSTEMS	RIGID & FLEXIBLE PACKAGING TRENDS	PUMPS & VALVES	CYBERSECURITY	PRIMARY PACKAGING MEMBRANE TECHNOLOGIES	SECONDARY PACKAGING
EQUIPMENT SHOWCASES	LAB-TESTING KITS	MIXERS & BLENDERS	CHEESE-MAKING EQUIPMENT	FILLERS & CAPPING	CLEANING & SANITATION	AUTOMATION & ROBOTICS
EVENTS	IDFA DAIRY FORUM JANUARY 26-29, SAN ANTONIO	ICE CREAM TECHNOLOGY AND YOGURT & CULTURED INNOVATION CONFERENCE APRIL 1-2, FORT LAUDERDALE, FLA.	CHEESECON APRIL 15-17, MADISON, WIS. ADPI ANNUAL MEETING APRIL 27-29, CHICAGO	FOOD SAFETY SUMMIT MAY 12-15, ROSEMONT, ILL.	MEMBRANE TECHNOLOGY FORUM JUNE 2-5, BLOOMINGTON, MINN.	IFT FIRST JULY 13-16, CHICAGO
VALUE-ADDED OPPORTUNITIES	24th ANNUAL SUPPLIER CAPABILITIES SPOTLIGHT: BUY A 1/2-PAGE OR LARGER & GET A FREE CORPORATE PROFILE	FREE BOOTH PREVIEW FOR IDFA INNOVATION CONFERENCE EXHIBITING ADVERTISERS	FREE BOOTH PREVIEW FOR CHEESECON EXHIBITING ADVERTISERS	FREE BOOTH PREVIEW FOR FOOD SAFETY EXHIBITING ADVERTISERS	FREE BOOTH PREVIEW FOR MTF EXHIBITING ADVERTISERS	FREE BOOTH PREVIEW FOR IFT EXHIBITING ADVERTISERS

DAIRY FOODS WEBSITE, MULTIMEDIA CONTENT

PODCASTS 	DAIRY TRENDS	PACKAGING TRENDS	HEALTH BENEFITS OF DAIRY	ANIMAL-FREE DAIRY	SUPPLY CHAIN CHALLENGES	INGREDIENT TRENDS
VIDEOS 	MILK MARKET TRENDS	RETAIL BUTTER STRATEGIES	U.S. CHEESE TRENDS	CULTURED DAIRY OPPORTUNITIES	ICE CREAM FLAVOR TRENDS	DAIRY INGREDIENT INNOVATION
WEBINARS 			TRENDS IN PRODUCT DEVELOPMENT		FLAVOR TRENDS	

EDITORIAL CALENDAR 2025



JULY AD CLOSE 06/10 MATERIAL CLOSE 06/13	AUGUST AD CLOSE 07/09 MATERIAL CLOSE 07/14	SEPTEMBER AD CLOSE 08/08 MATERIAL CLOSE 08/14	OCTOBER AD CLOSE 09/09 MATERIAL CLOSE 09/15	NOVEMBER AD CLOSE 10/10 MATERIAL CLOSE 10/15	DECEMBER AD CLOSE 11/07 MATERIAL CLOSE 11/13
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DAIRY FOODS WEBSITE, "NEWS & VIEWS" NEWSLETTER & EMAGAZINE

COVER STORIES	SUSTAINABILITY ISSUE 	DAIRY 100 	ANNUAL PACK EXPO SHOW ISSUE IFT REVIEW PLANT OF THE YEAR 	NEW! PRODUCT OF THE YEAR 	PACK EXPO REVIEW STATE OF THE INDUSTRY STATE OF THE INDUSTRY 	PROCESSOR OF THE YEAR
REPORTS	CLEAN/NATURAL		DAIRY ALTERNATIVES	FOOD SAFETY		ARTIFICIAL INTELLIGENCE
MARKET TRENDS		BUTTER & CREAMERS	MILK ALTERNATIVES	RTD COFFEE & TEA		FLAVORS
INGREDIENTS	INGREDIENT SOURCING & TRACEABILITY		LACTOSE-FREE	DAIRY ALTERNATIVES		
COLUMNS		3-A TODAY: THE RIGHT FINISH FOR A FOOD CONTACT SURFACE CHEESE DOCTOR: CHEESE & HEALTHY AGING DAIRY DETECTIVE: DIGITALIZATION IN DAIRY THROUGH AI HEALTH & WELLNESS: ARTISAN CHEESE	DAIRY & NUTRITION: HEALTH BENEFITS THROUGH BIOACTIVE COMPOUNDS HEALTH & WELLNESS: DAIRY DIPS AND SPREADS	CHEESE DOCTOR: SIGNIFICANCE OF LIPASES DAIRY DETECTIVE: PHOSPHOLIPIDS & HUMAN NUTRITION GLOBAL INSIGHTS: HOW CHANGES IN THE FMMS ARE IMPACTING DAIRY MARKETS HEALTH & WELLNESS: MIXED MILK CHEESES	SPONSOR CATEGORIES: • MILK • ICE CREAM & FROZEN DESSERTS • CHEESE • YOGURT & CULTURED PRODUCTS • COFFEE, TEA & JUICE • NONDAIRY BEVERAGES • INGREDIENTS • DAIRY EXPORTS	CULTURALLY SPEAKING DAIRY & NUTRITION: FERMENTED DAIRY FOODS & DIGESTIVE HEALTH HEALTH & WELLNESS: SMARTER TECHNOLOGIES FOR A SUSTAINABLE FUTURE
INGREDIENT SHOWCASES	NATURAL & ORGANIC INGREDIENTS	FLAVORS	CULTURES & ENZYMES	INGREDIENTS FOR BEVERAGES		PREBIOTICS, PROBIOTICS & POSTBIOTICS
OPERATIONS	DESIGNING SUSTAINABLE PLANTS OF THE FUTURE	SUCCESSION PLANNING				
PROCESSING & PACKAGING	SUSTAINABLE PACKAGING	HEAT EXCHANGERS	PRINTING, LABELING & SHRINK WRAPPING	CONVEYORS & PALLETIZERS THE FUTURE OF AI & AUTOMATION IN PACKAGING		PACKAGING ASEPTIC/ESL
EQUIPMENT SHOWCASES	FILTRATION & WASTEWATER MANAGEMENT	CONVEYORS & PALLETIZERS	DETECTION & INSPECTION SYSTEMS	RIGID & FLEXIBLE PACKAGING		INSTRUMENTATION & PROCESS CONTROL SYSTEMS
EVENTS			PACK EXPO SEPT. 29-OCT. 1, LAS VEGAS	EATS OCT. 28-30, CHICAGO		
VALUE-ADDED OPPORTUNITIES	FREE SPOTLIGHT		FREE BOOTH PREVIEW FOR PACK EXPO EXHIBITING ADVERTISERS	FREE BOOTH PREVIEW FOR EATS EXHIBITING ADVERTISERS		

DAIRY FOODS WEBSITE, MULTIMEDIA CONTENT

PODCASTS	SUSTAINABILITY	DAIRY LOGISTICS	TECHNOLOGY & AI	FOODSERVICE STRATEGIES		INGREDIENT REDUCTION & FREE FROM
VIDEOS	ORGANIC DAIRY TRENDS	FOOD SAFETY UPDATE	PLANT OF THE YEAR	PRODUCT OF THE YEAR		PROCESSOR OF THE YEAR
WEBINARS	FOOD SAFETY		SUGAR REDUCTION		STATE OF THE INDUSTRY	