

ADM/Matsutani LLC

Fibersol...it's the fiber you want for your dairy applications

Fibersol's line of fiber ingredients allows manufacturers to develop dairy products for health conscious consumers that gives them all the dietary fiber they need without sacrificing the taste, aroma and texture they want. And with the other functional benefits such as replacing calories from sugar and fat, along with providing an increased feeling of satiety, you can have it all with Fibersol.

Supports Digestive Health

Fibersol-2, the premier slow fermentation soluble dietary fiber, has been shown in clinical studies to help support intestinal health. When formulating products for digestive health, it is critical to meet a consumer's need for a great

tasting product while using ingredients that are easy to use and well tolerated. Fibersol-2 is tasteless, improves body/texture, offers masking properties while it provides the benefits of a good fiber with superior digestive tolerance. It is also high soluble, provides a clear and transparent solution, acid and heat stability, very low viscosity, is water binding and has very low hygroscopicity.

Compatible with All Dairy Products

Fibersol-2, a digestion resistant maltodextrin (90+% water soluble dietary fiber), is compatible with all dairy product applications. This includes fluid, cultured, frozen, and fermented dairy foods such as: fortified milks, flavored milks, yogurt beverages, smoothies, coffee whiteners, whipped toppings, yogurts, probiotic products, sour cream, dips, dress-



ings, cottage cheese, frozen desserts, no sugar added (NSA) frozen desserts, true sugar free frozen desserts, low/reduced fat ice creams, gelato, sorbet, water ices, full, low, no fat frozen yogurts, novelties,

other frozen dairy confections and natural and processed cheeses. Fibersol-2 is stable under all processing and packaging conditions. Fibersol-2 adds no viscosity, color, or flavor to foods to which it is added.

Improves Flavor, Mouthfeel and Sweetness in Dairy Products

Fibersol-2 can significantly improve the flavor of dairy foods by influencing taste (i.e., mouthfeel). This includes dairy foods which may be sweetened with a variety of high intensity sweeteners, making these sweeteners truly more "sugarlike". Fibersol-2 also improves the flavor of low solids dairy foods, classical acidic products and dairy foods to which other flavors may be added.



Fibersol-LQ

ADM/Matsutani also offers Fibersol-LQ corn syrup, a soluble corn fiber, delivering 75% dietary fiber and 25% sugars (dry basis) in a liquid form that is easy to handle and is ideal for dairy applica-

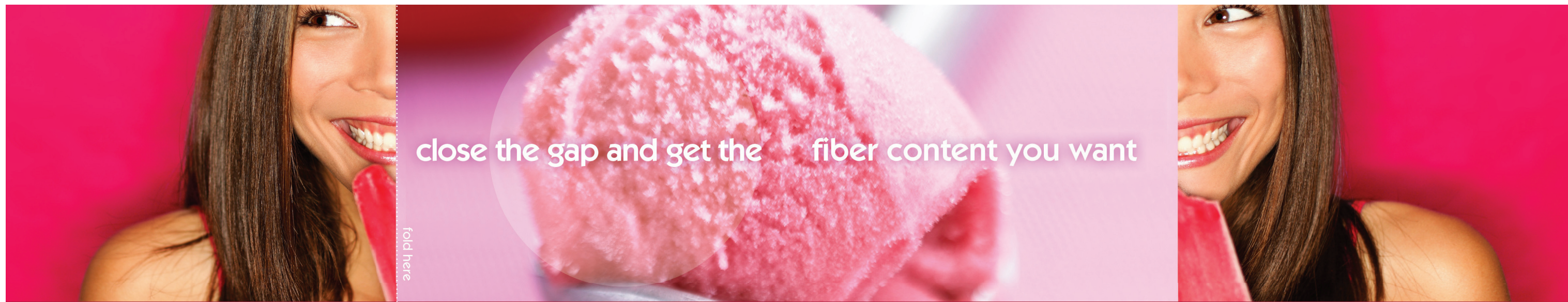
tions. This reduced calorie corn syrup, containing 2.05 kilocalories per gram (dry basis), has high solubility and provides sweetness and humectancy similar to a standard corn syrup. Fibersol-LQ has no added flavor, forms a transparent solution while adding minimal viscosity, and is heat and acid stable.

Check out the new www.fibersol.com

Whether you are developing a new dairy product or want to make an existing product healthier, go to the new www.fibersol.com site and find out why Fibersol-2 is the fiber you want in your dairy products.

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close the gap and get the fiber content you want

fold here

& the fiber



they need



The American Dietary Guidelines 2010 state "Choose foods that provide more potassium, **dietary fiber**, calcium, and vitamin D, which are nutrients of concern in American diets." And since 75 percent of U.S. adults do not meet the Daily Reference Value for dietary fiber, the demand for dairy products that are an "excellent source of fiber" will continue to increase.

Fibersol's line of fiber ingredients allows you to develop dairy products for health conscious consumers that give them all the dietary fiber they need without sacrificing the taste, aroma and texture they want. And with the other functional benefits such as replacing calories from sugar and fat, along with providing an increased feeling of fullness, you can have it all with Fibersol!

Fibersol[®]
fiber fit for all!
www.fibersol.com